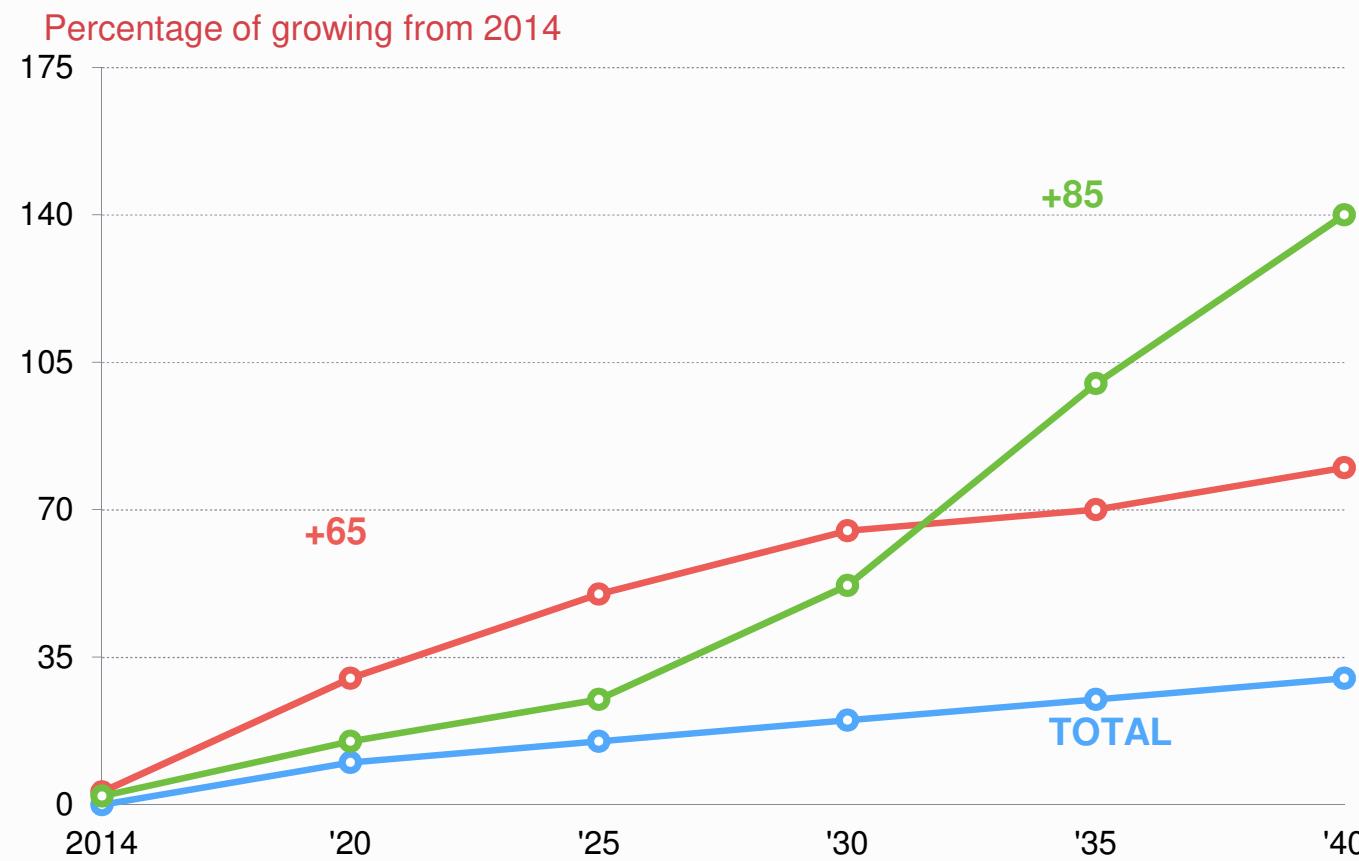




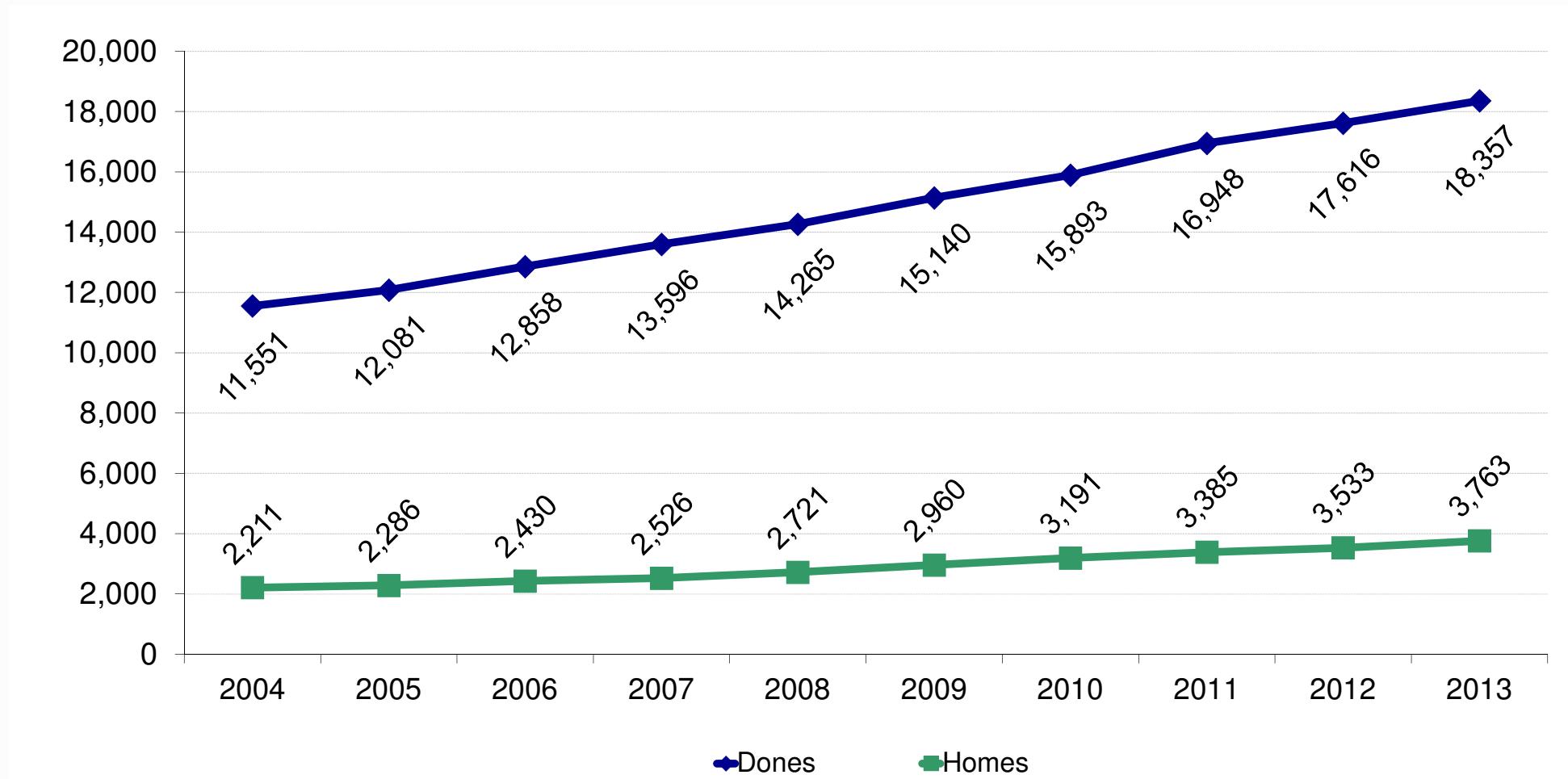


EXPECTED GROWING POPULATION IN USA



SOURCE: U.S CENSUS BUREAU

People elder than 85 years living alone in Barcelona

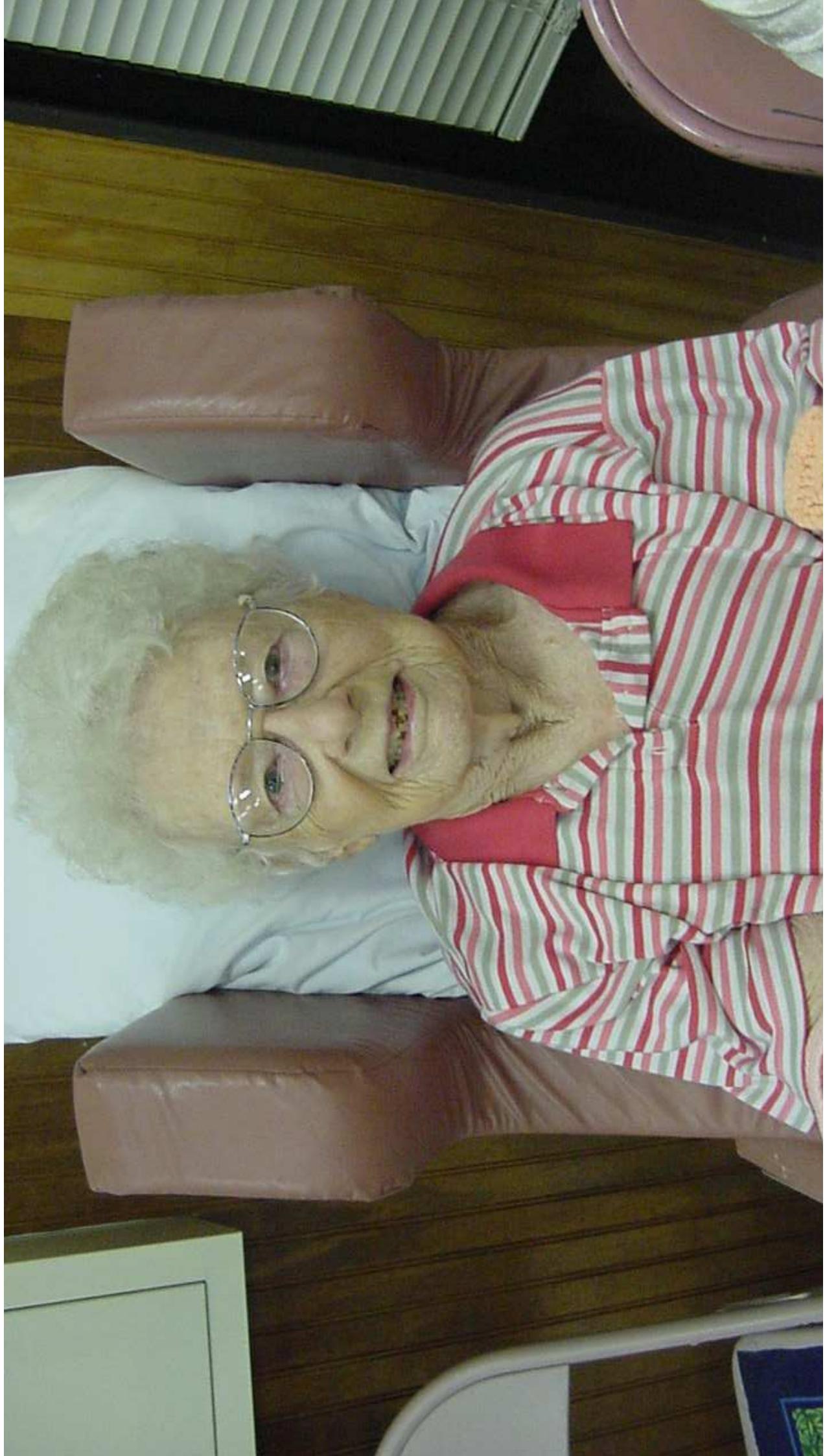


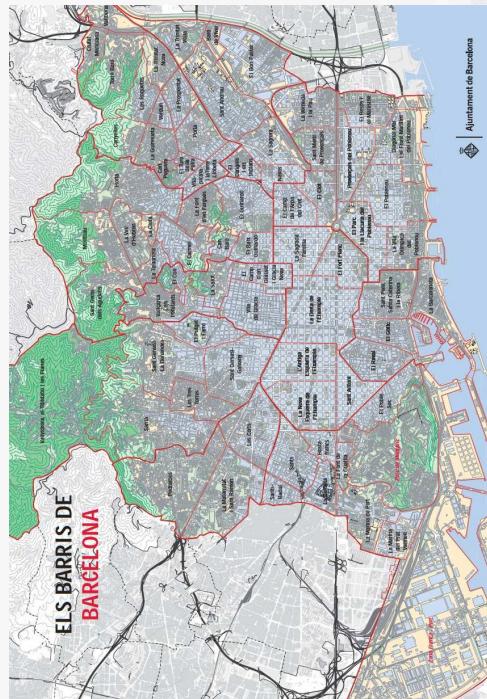














I M A G | N E
C R E A T I V I T Y C E N T R E

Bloomberg
Philanthropies

MAYORS
CHALLENGE

Applications are in!

155 European cities take the
Mayors Challenge.

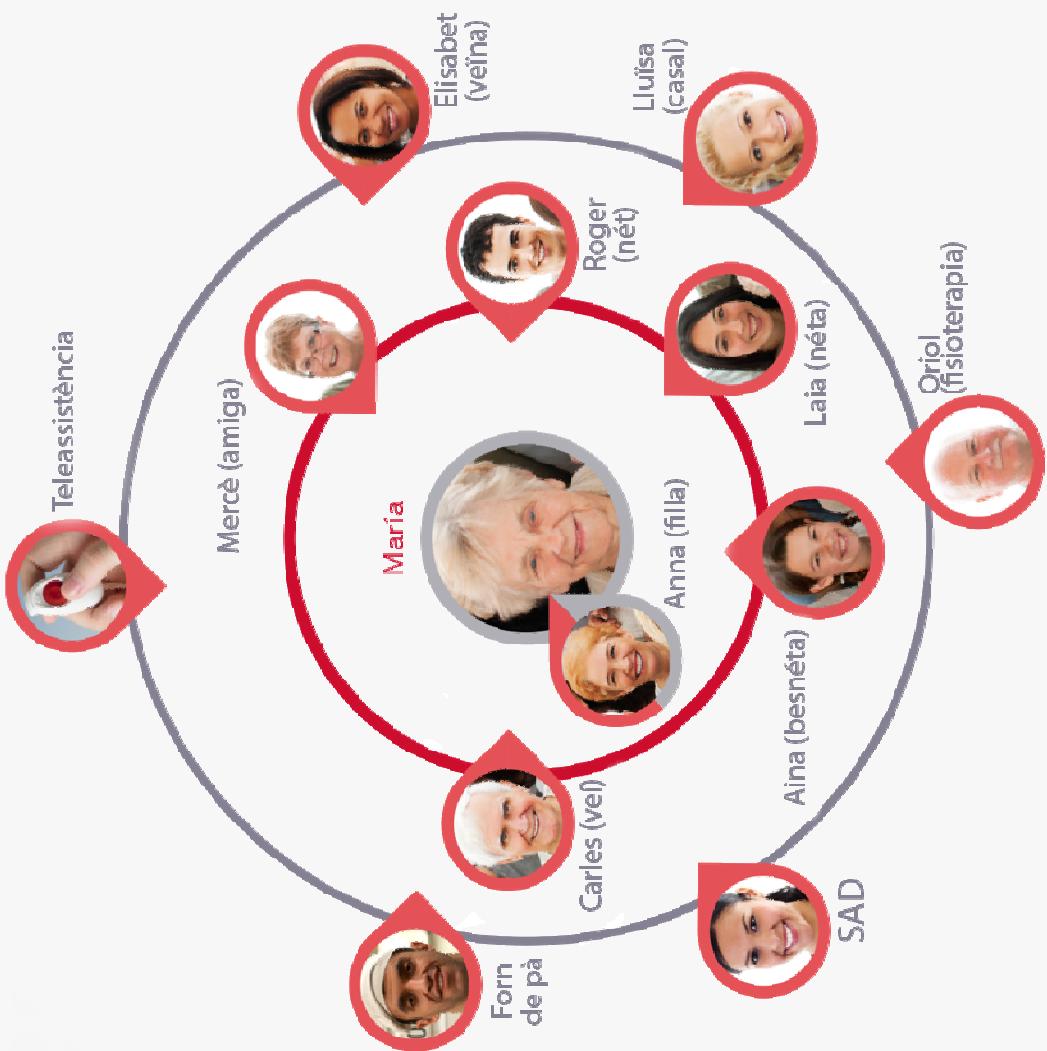


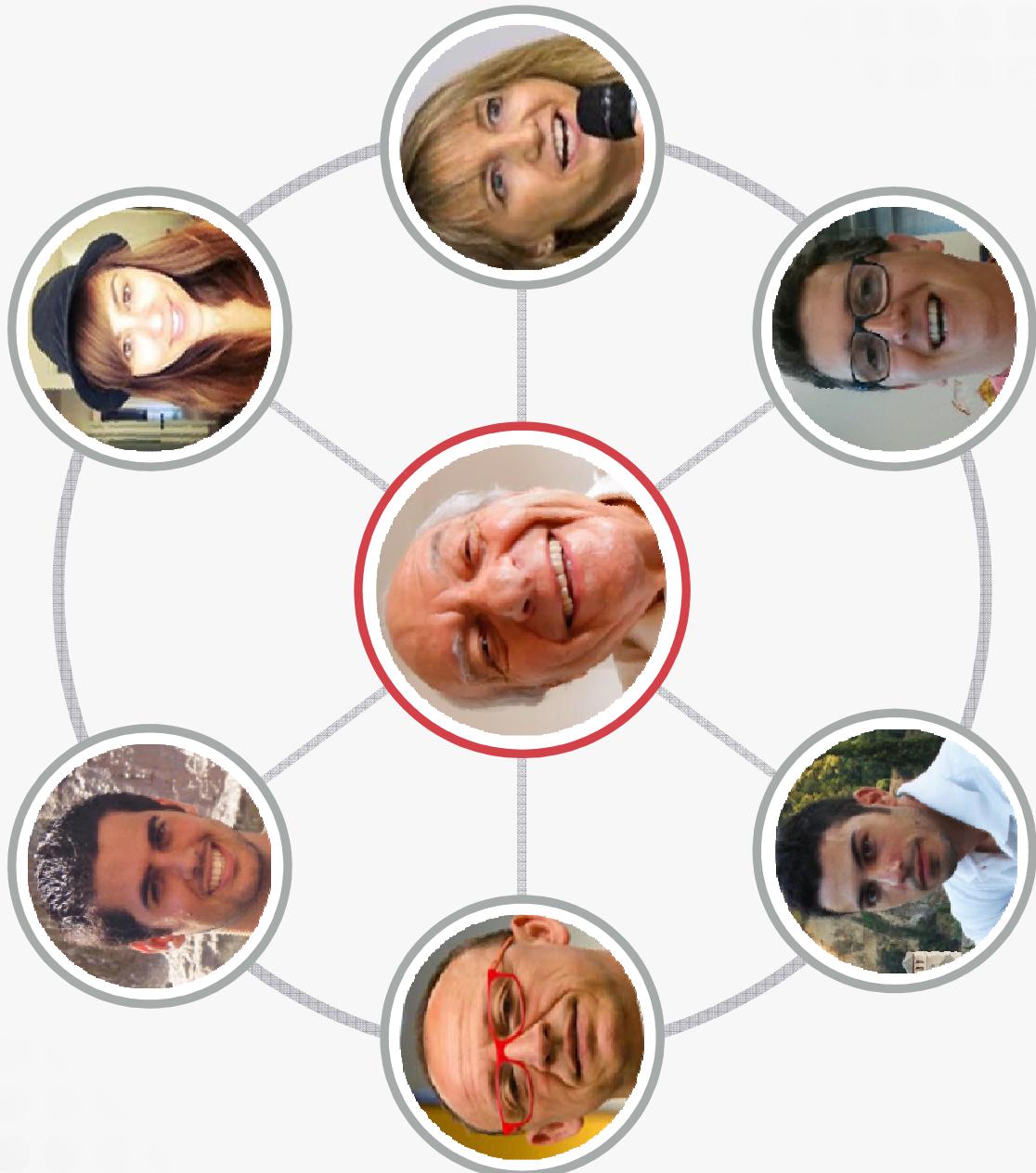
155
CITIES

28
COUNTRIES

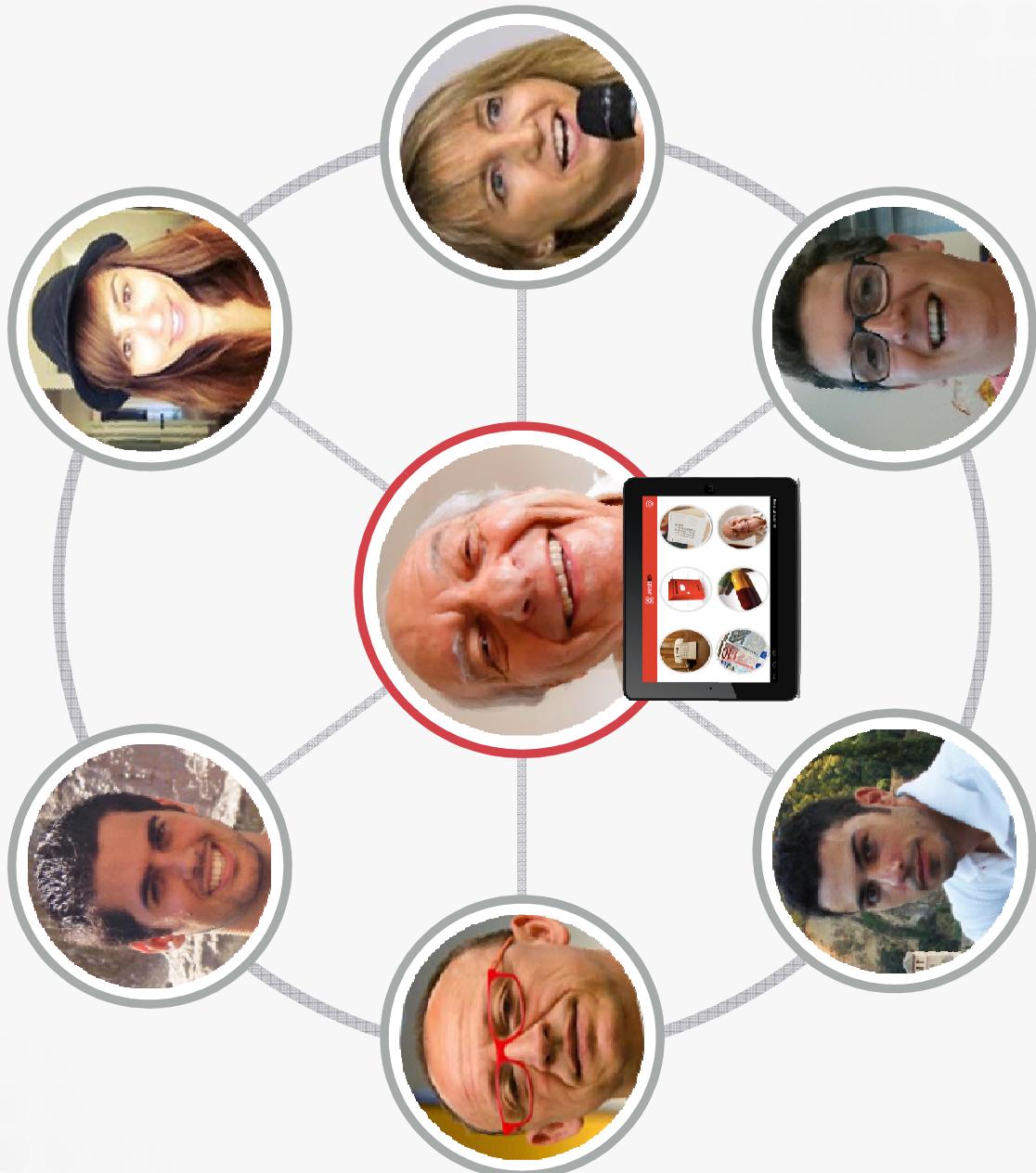
71M
CITIZENS

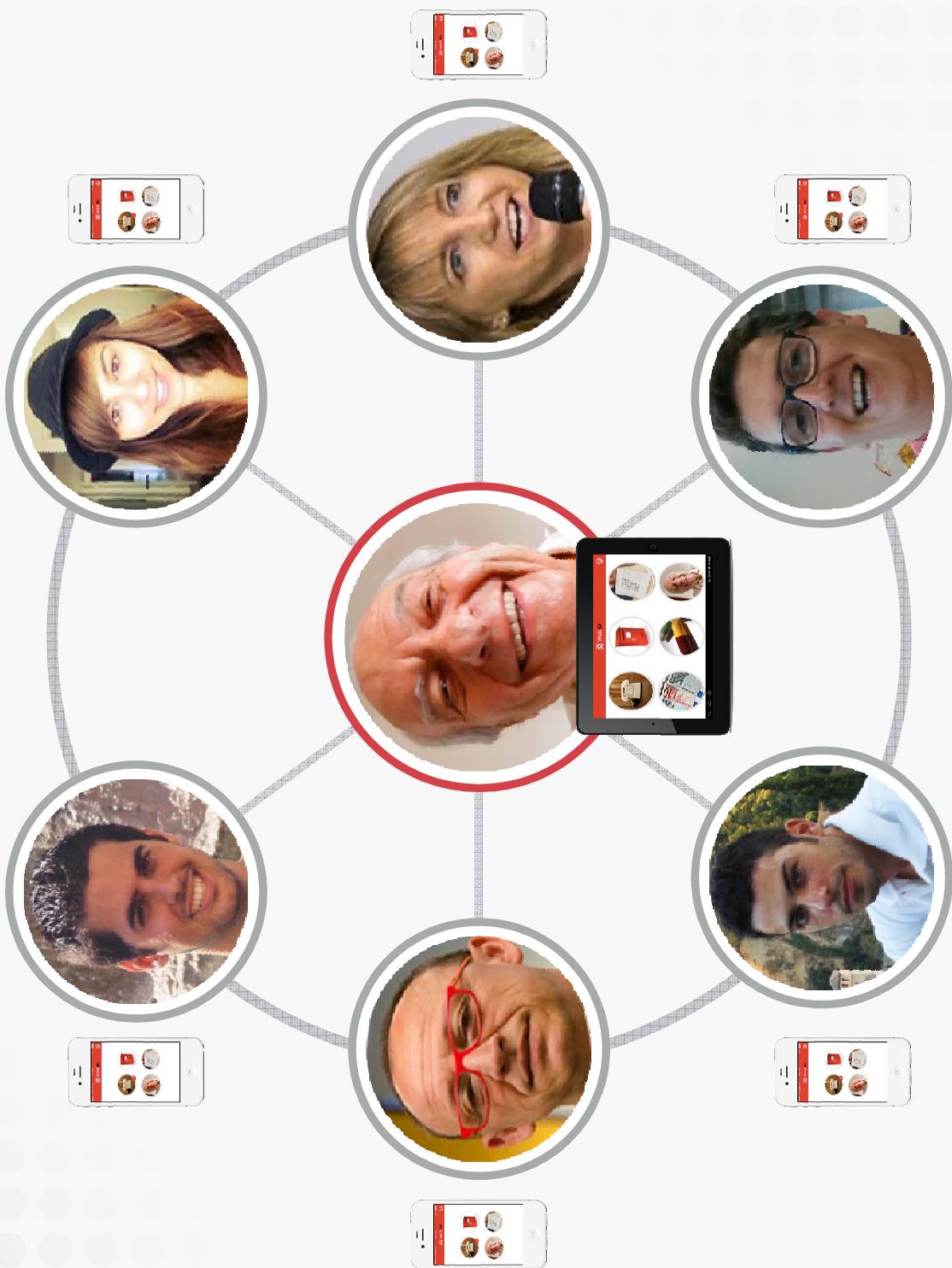


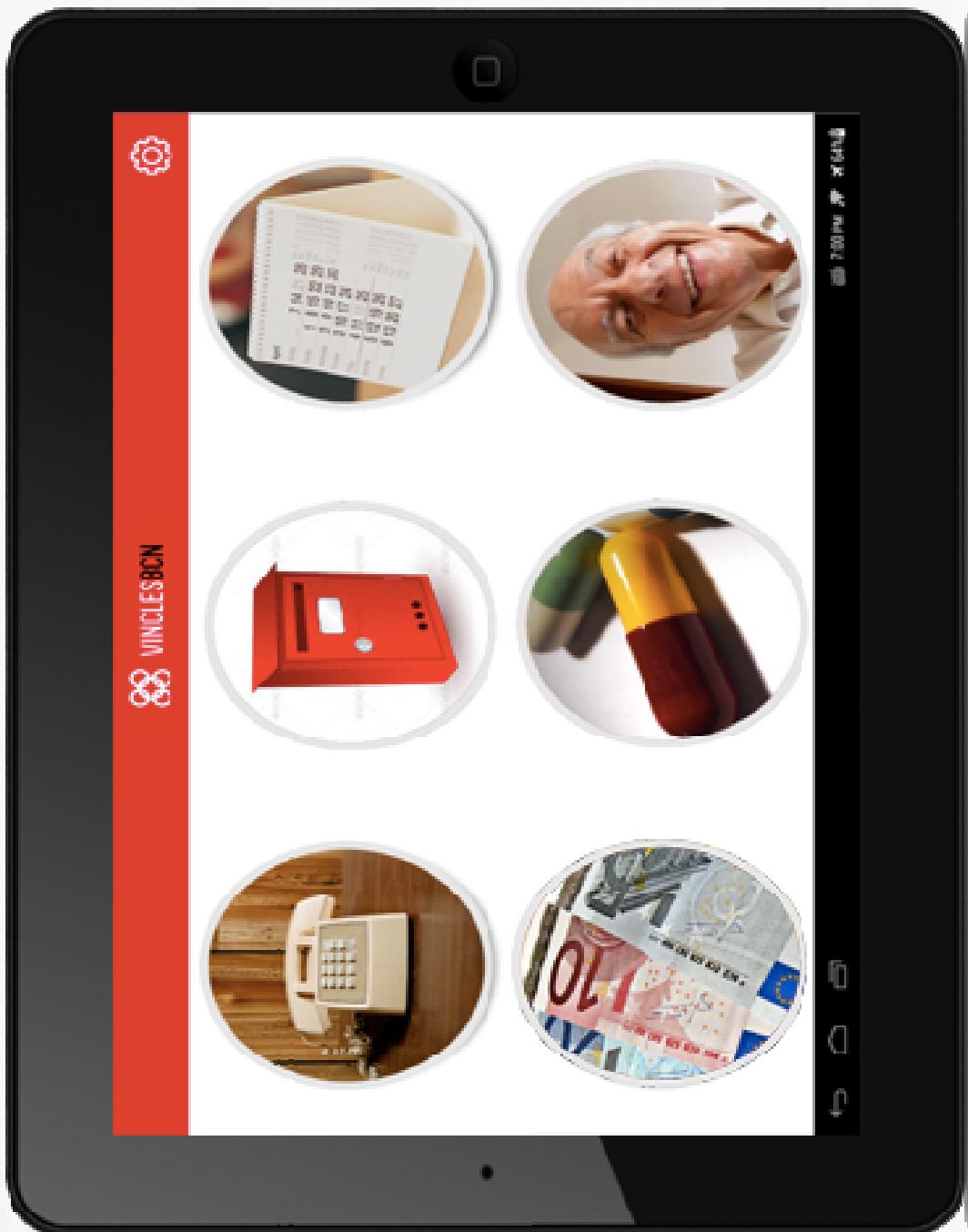


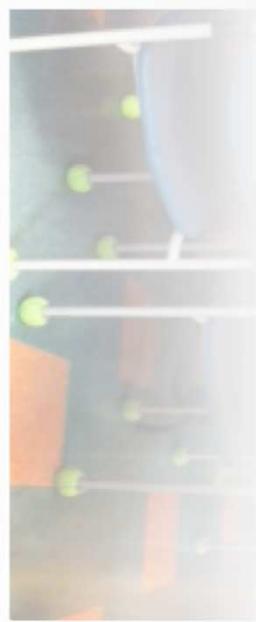
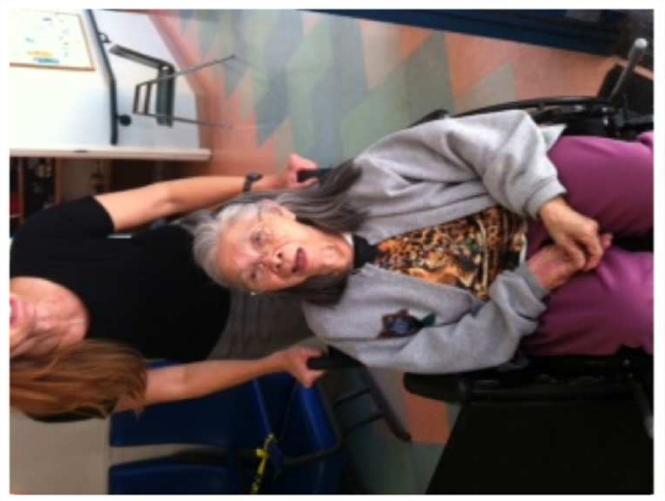














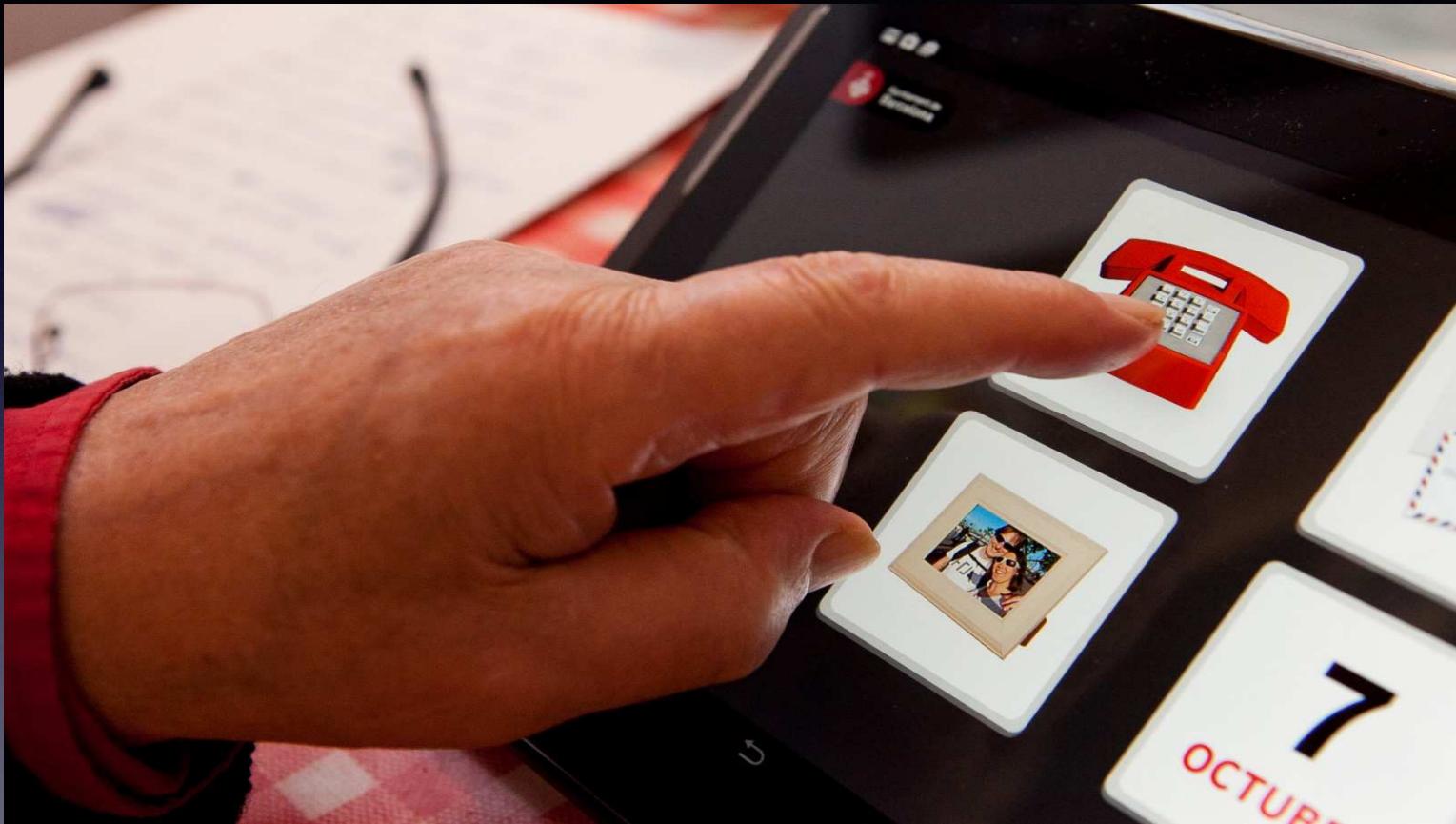
VINCLESBCN



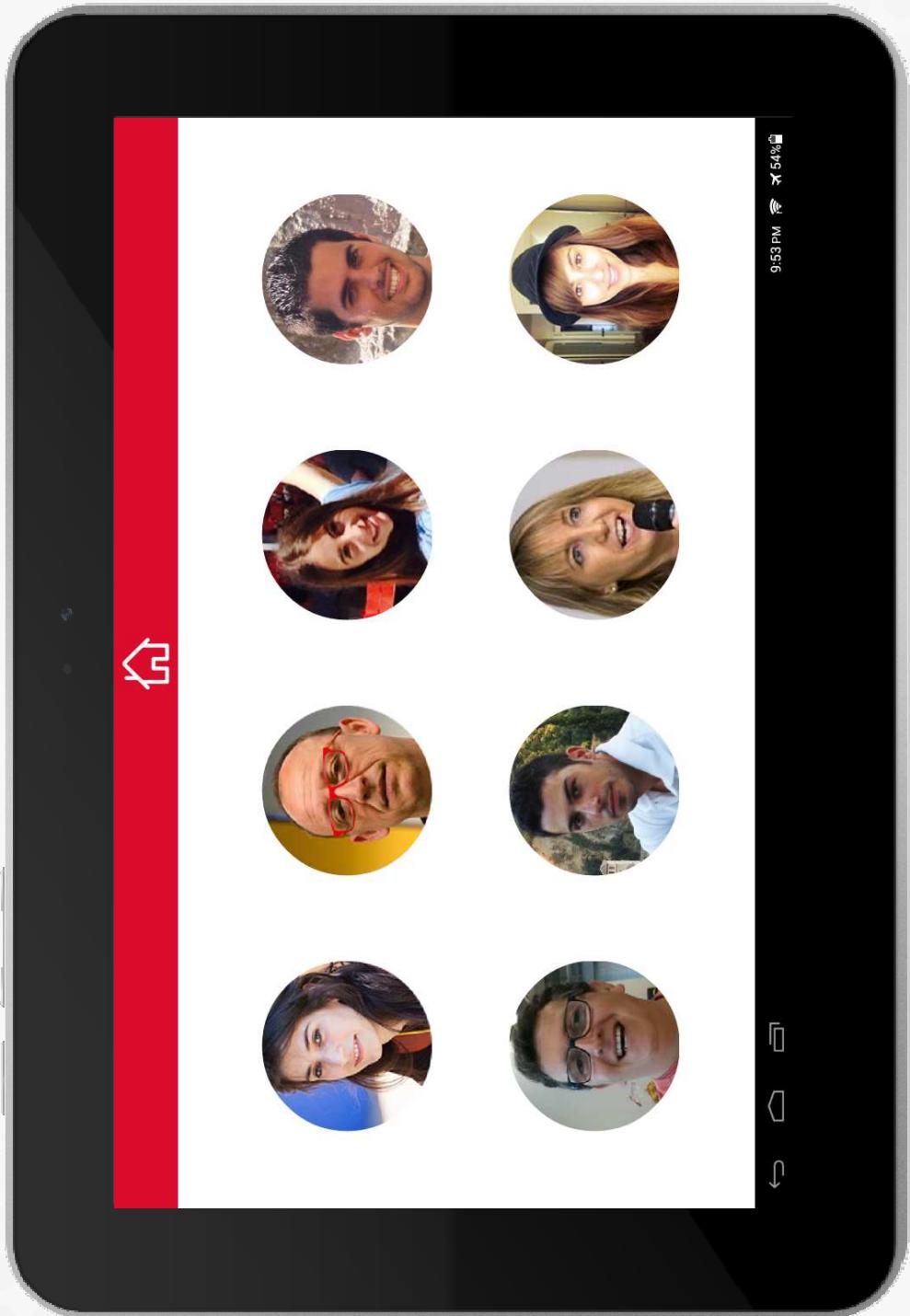
4 funcionalitats en un fitxer

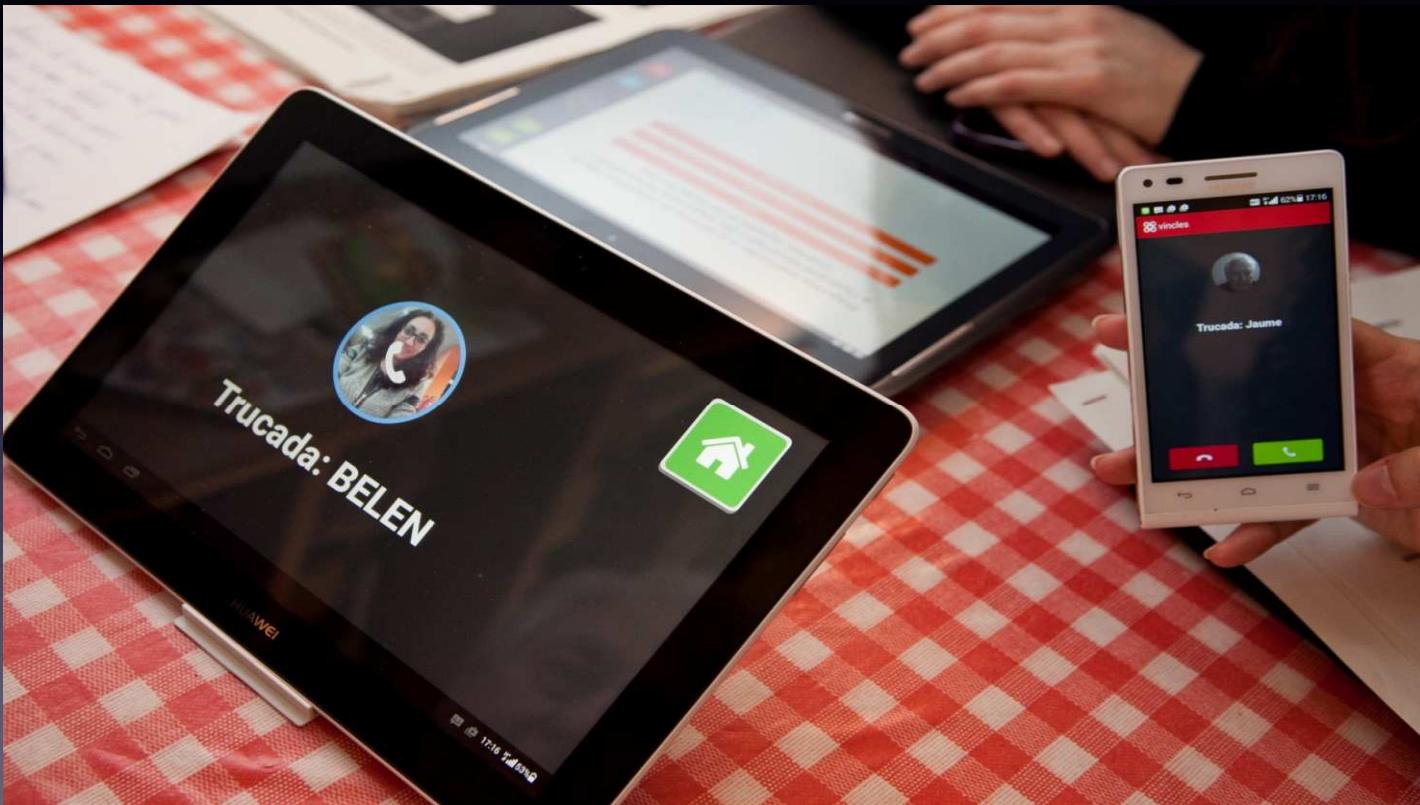


funcionalitat servidors de telefonia



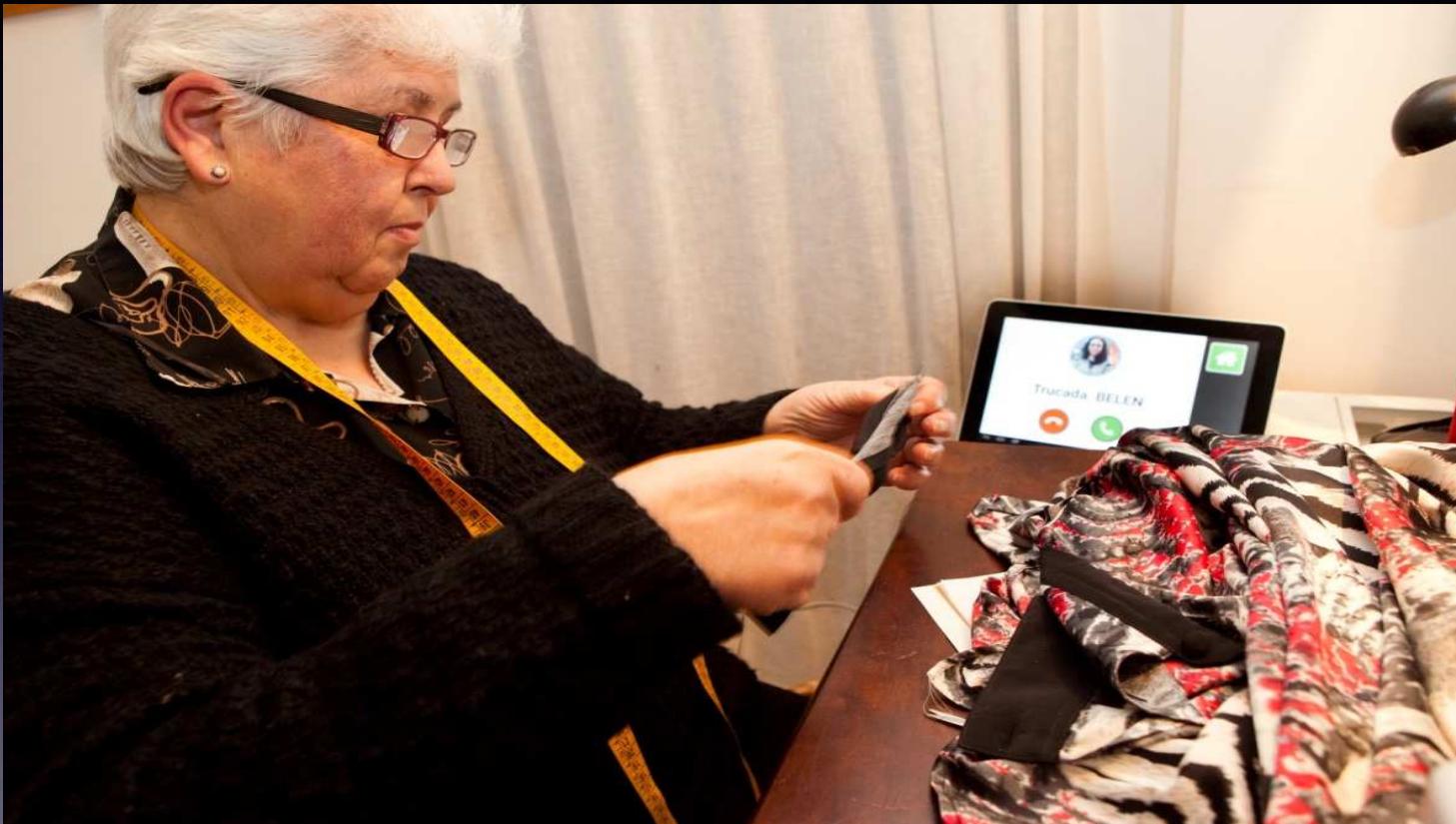
VINCLESBCN



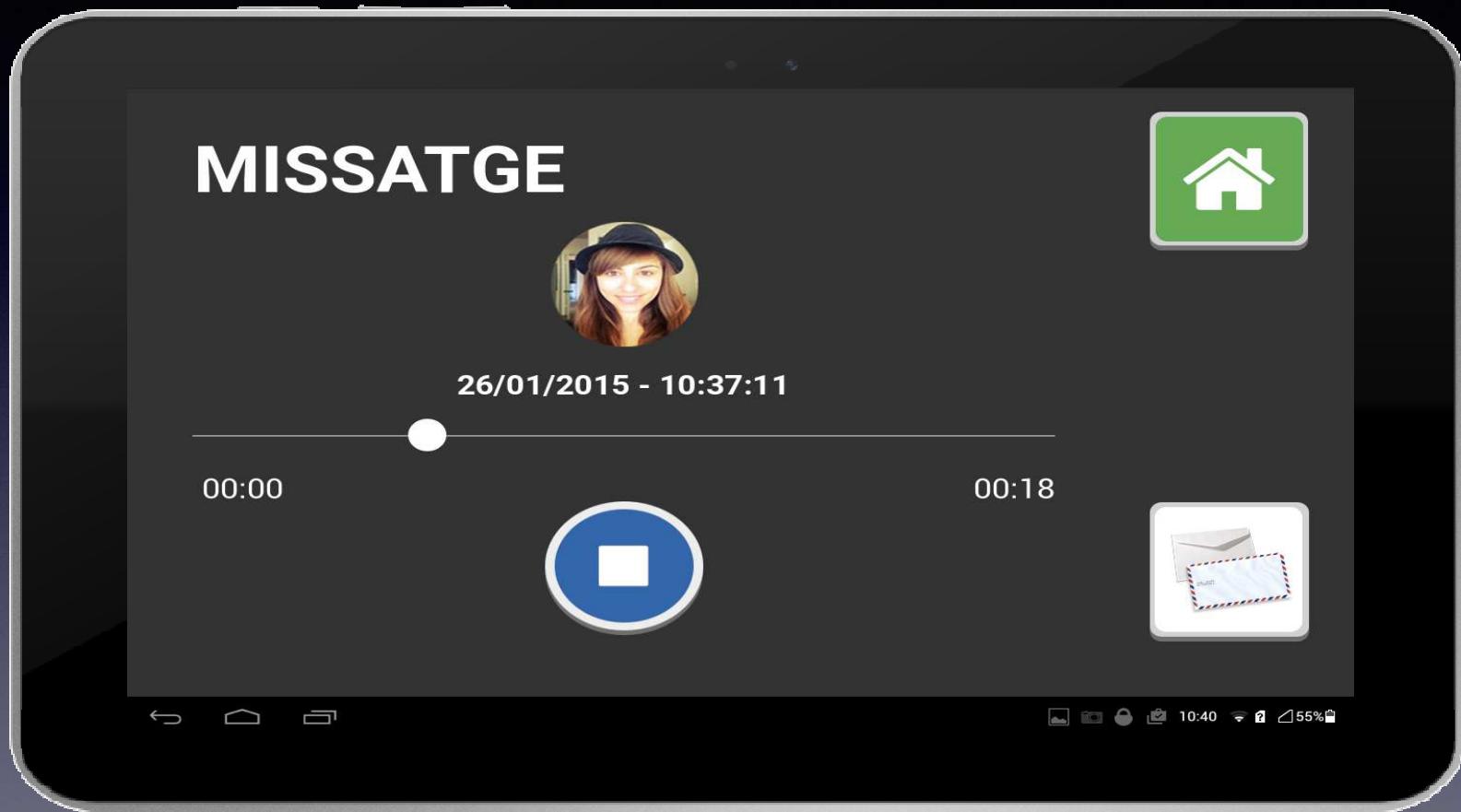




Funcionalitats Mòbils i web



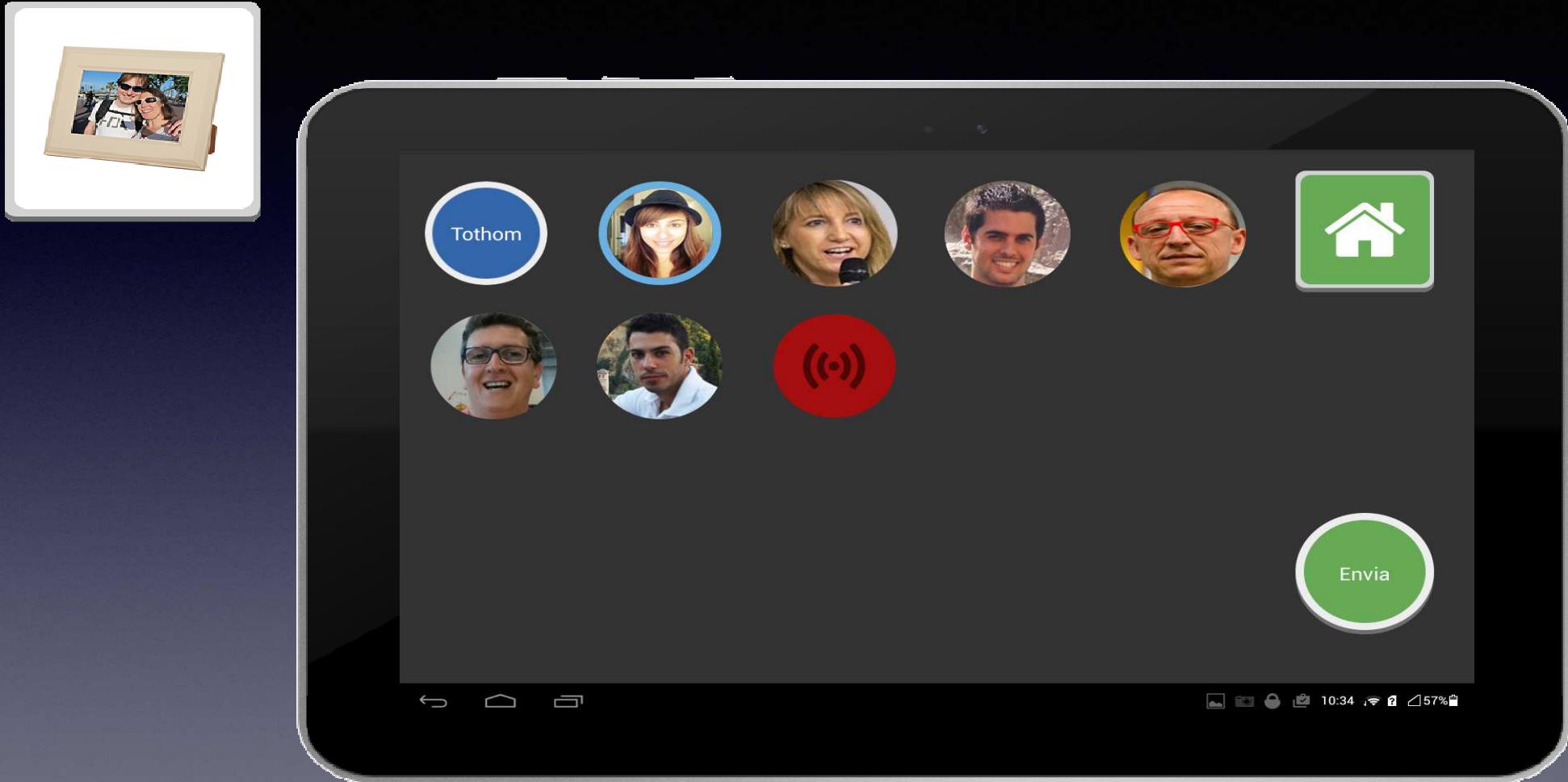
Funcionalitats: Missatges



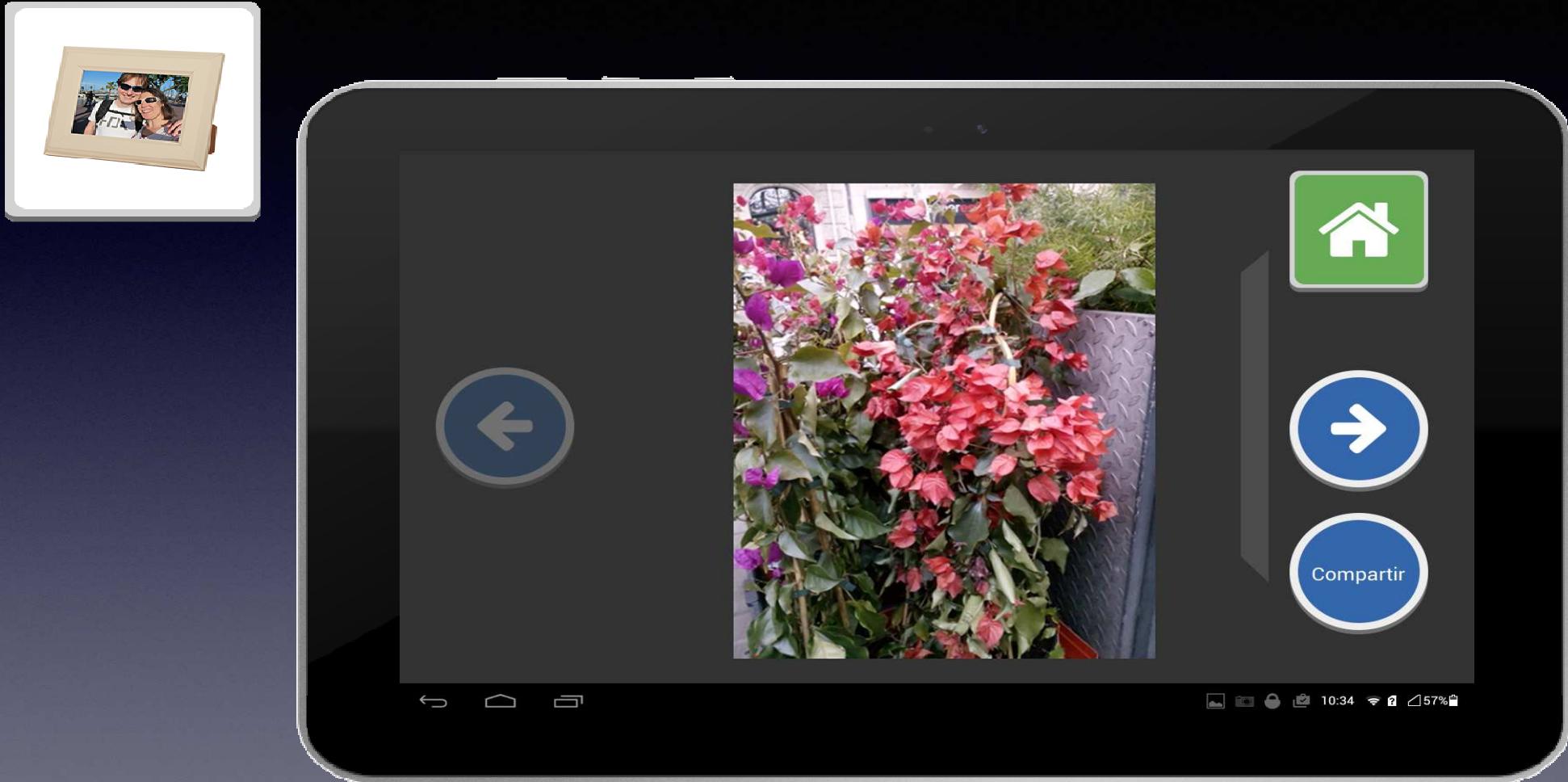
Funcionalitats: Compartir fotos en festividades



Funcionalidades: Compartilhamento de fotos e vídeos



Funcionalidades: Compartir fotos y videos



7

OCTUBRE

Funcionalidads Arenal



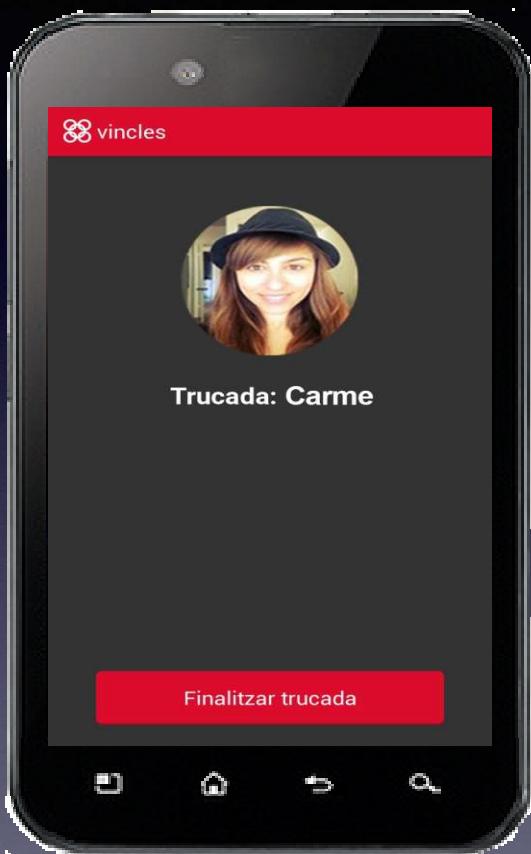
Persones a la xarxa - smartphone



Persones a la xarxa - smartphone



Persones a l'xarxa - smartphone



Persones a la xarxa - smartphone



Desplegament





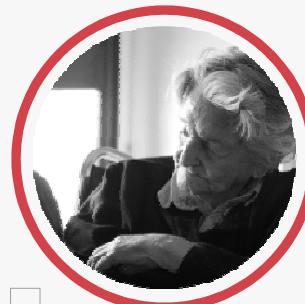




Majors de 65 anys o més



Amb discapacitat



Amb malaltia crònica



Aïllats i derivats pels serveis socials







BARCELONA AGE-FRIENDLY CITY



Building a city for all ages

**Advisory Council
for the Elderly
in Barcelona**

**Ajuntament de
Barcelona**



2013-2016 – IMPLEMENTATION PLAN

Elderly as active actors in the city

Participation

Rights and duties

Independent living

Good treatment and equality

Access to quality services

Adapting to Diversity

Support and mutual aid

Health and wellness

Against Discrimination

Responses to the crisis

Good treatment and respect

Everyday life in the city

Accessibility and citizenship

Security and autonomy

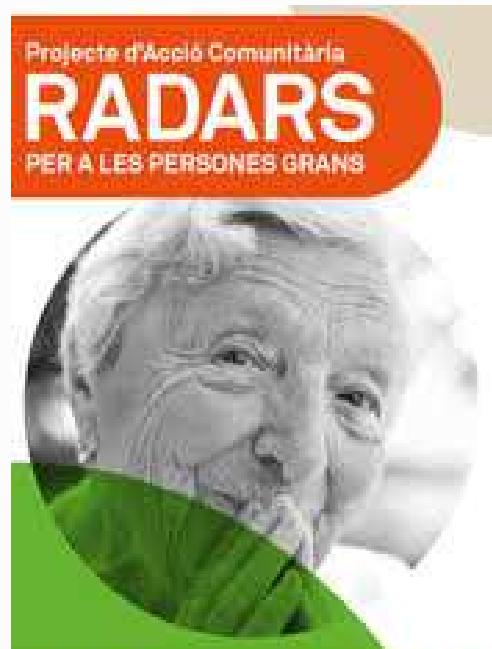
Common and shared city

Teleassistència



A graphic for mobile teleassistance. It features a red location pin icon with a white phone and a red cross inside. Below the pin is a green button-like shape containing the text "TELEASSISTÈNCIA MÒBIL". To the right of the pin is a black smartphone icon with a red cross on its screen. Below the phone is the text "Quan sou fora de casa" in red and "Cuando estás fuera de casa" in black, both in a sans-serif font.

Radar's Project: Voluntary work, participation



93 619 73 11

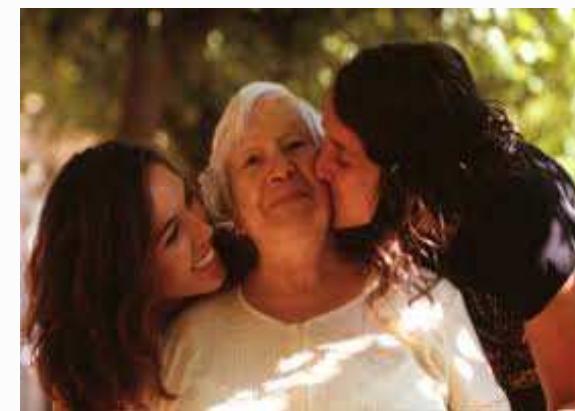
radarsgentgran@bcn.cat



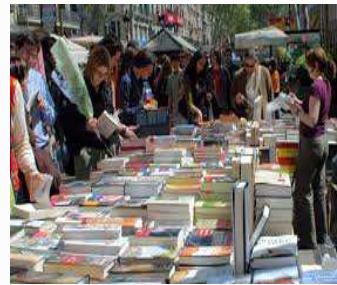
A civic society



An active society



An active civic society

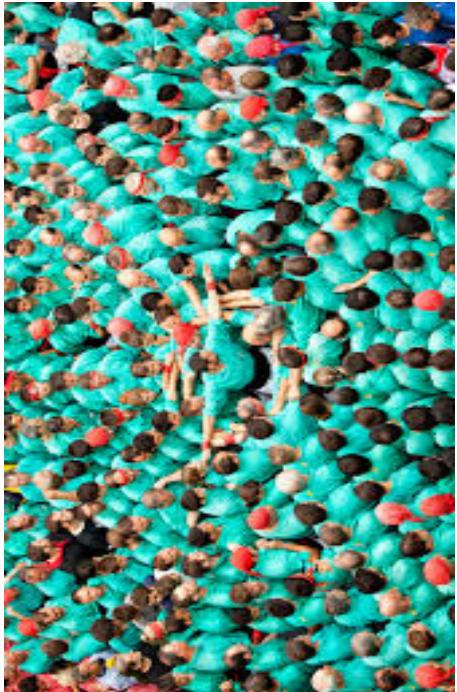


An community society



A Solidarity network





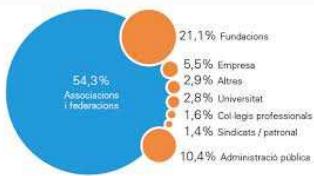
An active and civic society



OTS
**Observatori
del Tercer Sector**



An active civic society



Engaged for a better future

